

The Professors' Crunchy Ice Cream



General use fundraiser poster

This is a two page document. The first page explains the purpose and use of the document, the second you can modify and print as needed.

In any fundraiser you run you need to let people know that you are selling Crunchy Ice Cream. One powerful tool for letting people know you are holding a fundraiser is to put posters up around the areas where you are likely to attract customers.

Some examples of where to pin the poster are;

- In your pre-school, school, kindy's playground, library, and typical parent drop-off/ pick-up areas
- At your church
- At your local sporting grounds
- At your local library
- At your local shopping centre
- At your local corner shops and milk bars
- At your workplace
- In the front office/reception area of your organisation

Some tips;

- It may seem obvious, but please remember to get the relevant permission before putting posters anywhere!
- When you print your posters you will get the best results by making sure your printer is set to "Quality" rather than "Draft" settings
- If you have access to a lamination machine, this might be helpful for the posters that will be exposed to the weather
- Print the poster in colour which looks much better and more exciting than B&W

The text highlighted in **GREEN** is text we feel you need to carefully review and change to suit your fundraiser.

We are

Fundraising

with



The amazing **FREEZE DRIED ICE CREAM** which requires **NO REFRIGERATION!**

There's nothing to add, just take a bite and experience it melting in your mouth to reveal the original creaminess and delicious ice cream flavour.

(Read more at www.FreezeDriedIceCream.com.au)

Satisfy your curiosity

find out what *Freeze Dried Ice Cream* is really like!

Where : The quadrangle at lunch times

When : Wednesday, Thursday, Friday the 19th, 20th, 21st September

How much : \$2.50 each

Please help our fundraising efforts

by purchasing Crunchy Ice Cream which will help us **get more books for our library**