

# The Professors' Crunchy Ice Cream



## *Pre-Order fundraiser poster*

This is a two page document. The first page explains the purpose and use of the document, the second you can modify and print as needed.

In a pre-order fundraiser you tell people that you are selling Crunchy Ice Cream and you are taking orders in advance. One powerful tool for letting people know you are holding a fundraiser is to put posters up around the areas where you are likely to attract customers.

Some examples of where to pin the poster are;

- In your pre-school, school, kindy's playground, library, and typical parent drop-off/ pick-up areas
- At your church
- At your local sporting grounds
- At your local library
- At your local shopping centre
- At your local corner shops and milk bars
- At your workplace
- In the front office/reception area of your organisation

Some tips;

- It may seem obvious, but please remember to get the relevant permission before putting posters anywhere!
- When you print your posters you will get the best results by making sure your printer is set to "Quality" rather than "Draft" settings
- If you have access to a lamination machine, this might be helpful for the posters that will be exposed to the weather
- Print the poster in colour which looks much better and more exciting than B&W

The text highlighted in **GREEN** is text we feel you need to carefully review and change to suit your fundraiser.

Sample school is now

# Fundraising

with



The amazing **FREEZE DRIED ICE CREAM** which requires **NO REFRIGERATION!**

**There's nothing to add, just take a bite and experience it melting in your mouth to reveal the original creaminess and delicious ice cream flavour.**

(Read more at [www.FreezeDriedIceCream.com.au](http://www.FreezeDriedIceCream.com.au))

# ORDERS ARE BEING TAKEN NOW

We are selling Crunchy Ice Creams for just **\$2.50 each**.  
Satisfy your curiosity and find out what Freeze Dried Ice Cream is really like!

You can avoid the disappointment of missing out by placing your order  
with **Mrs. Fundraiser on 03-1234 5678, or by completing an order form which can be found in the library.**

**Please Note: All orders must be in before **Friday the 21st of September 2007.****

**Please help our fundraising efforts by purchasing Crunchy Ice Cream which will help us **get more books for our library****

Pick up of orders will be available  
between the **7<sup>th</sup> October 2007 and the 14<sup>th</sup> October 2007, between 9:15am and 2:30pm on school days.**